



Customer:
Mondelēz International

Industry:
Consumer Goods

Size:
10,000+ employees

Country:
United States

Products and services:
Microsoft Azure
Microsoft Power BI
Microsoft SQL Server

[Read full story here](#)

“Azure has delivered on its performance and flexibility promise, and we know that it will continue to evolve in ways that are meaningful for our business.”

—Rob Fickling, Program Director – Cloud Transformation, Mondelēz International

Situation:

Mondelēz International wanted to replace its aging on-premises IT infrastructure and move resources to the cloud for scalability, flexibility, and agility. This included its massive, worldwide SAP estate, including databases of up to 30 terabytes apiece.

Solution:

Mondelēz International took a careful look at available cloud platforms and chose Microsoft Azure because of its strong support for SAP deployments and its overall technical capabilities.

Impact:

Mondelēz International has moved most of its IT assets—including much of its business-critical SAP landscape—to the cloud. It has improved SAP application performance by up to 50 percent, halved its disaster recovery time, and can now fail over in real time. Its product development groups use AI capabilities in Azure to create better products much faster too.