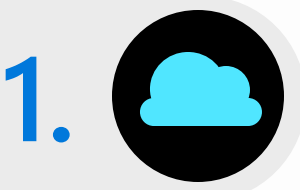


Top 5 reasons to migrate with Azure VMware Solution



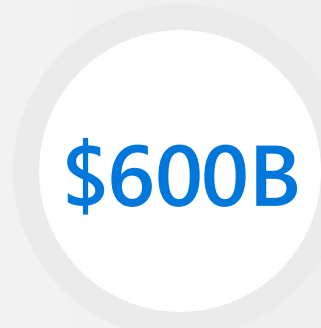
Azure VMware Solution (AVS) lets you seamlessly move VMware workloads from your datacenter to Azure and integrate additional Azure services with ease—all while continuing to manage your IT environments with the same VMware tools you already know.

While there are many benefits, we've identified the top five reasons why AVS is proving to be the optimal route to the cloud for many organizations.



1. AVS is Azure

Run your VMware platform and workloads today in the cloud without needing to re-architect applications and gain the continuity, scale, and fast provisioning for your VMware workloads on global Azure infrastructure.



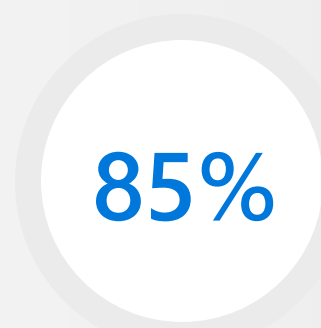
Nearly \$600B forecasted Worldwide end-user spending on public cloud services in 2023

[Gartner, April 2023.](#)



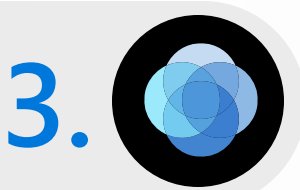
2. Unmatched cost savings for Microsoft customers

AVS provides the most cost-effective way to run Windows Server and SQL Server on VMware. Reduce datacenter costs with benefits available to Microsoft customers. Save by bringing existing licenses to Azure, lock in pricing for predictable workloads and protect older Windows Server and SQL Server workloads in Azure at no cost.



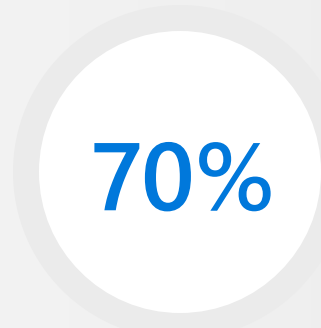
Up to 85% savings with Azure Hybrid Benefit

[Azure Hybrid Benefit Savings Calculator.](#)



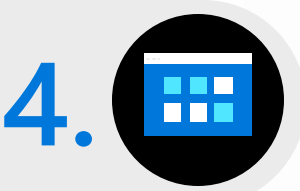
3. Accelerate the journey to cloud, at your pace

AVS provides the path forward to move to the cloud on your terms. Gain the choice and flexibility to determine what workloads to migrate and the right time to migrate them. With platform symmetry, you have the control to transform based on your cloud journey.



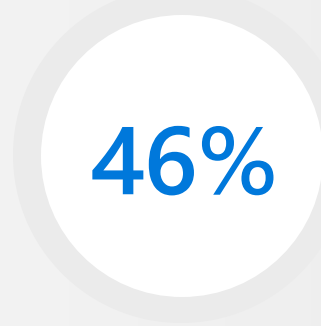
70% of all enterprise workloads will be deployed in the cloud by 2024

[Approaches to Avoid Common Cloud Strategy Pitfalls \(gcom.cloud\) 2022.](#)



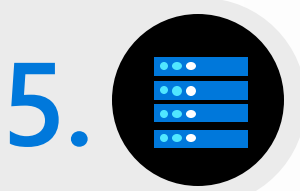
4. Application modernization, development, and testing

You can extend and run existing VMware workloads from on-premises environments to the cloud while avoiding the costs, risks, and time commitment of re-architecting applications. AVS enables you to seamlessly modernize existing solutions and bring new solutions to life by refactoring apps and workloads.



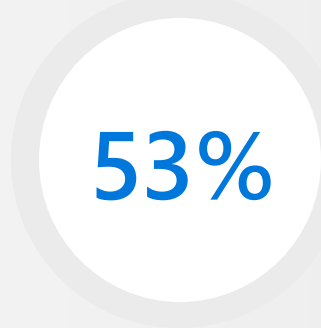
Faster delivery of new applications

[IDC, "The Business Value of Migrating and Modernizing to Microsoft Azure," sponsored by Microsoft Azure, #U549665122. Published September 2022.](#)



5. Datacenter consolidation

Reduce, retire, or consolidate your datacenter footprint with a one-time redeployment of your VMware-based virtual machines. Lift and shift any vSphere-based workloads to Azure in a nondisruptive, automated, scalable, and highly available way without changing the underlying vSphere hypervisor.



Nearly 53% more efficient IT infrastructure team.

Let us help you secure your future by migrating VMware workloads to Azure.



Ever since we've moved to Azure VMware Solution, we're saving thousands of dollars in hardware acquisitions per month and potentially hundreds of thousands during the year.



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