

Why New Ways of Working Require a New Type of Workspace

Employees want the flexibility to work from anywhere, but not all employers are equipped to deliver the security and experience that make this a reality. Hybrid work models provide the flexibility that most employees demand, but lack the in-person collaboration that many employers feel is necessary to foster innovation. However, providing a best-in-class digital workspace experience for employees working anywhere, at any time, on different types of devices, can easily overwhelm already lean IT teams.

EMPLOYEES

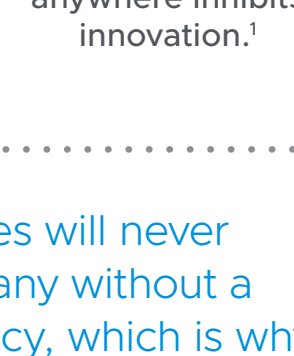
"Flexibility fuels job satisfaction."



81% of employees feel that working from anywhere makes them happy.¹

EMPLOYERS

"Innovation happens in person."



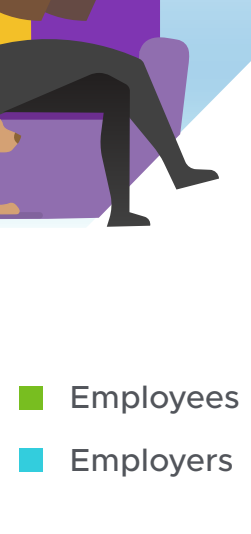
69% of leaders feel that employees working anywhere inhibits innovation.¹

53% of employees will never work for a company without a remote work policy, which is why employers across the globe have leaned into remote work in an effort to attract and retain talent!²

TALENT SHORTAGES BY REGION³



TURNOVER ACROSS ALL TEAMS⁴

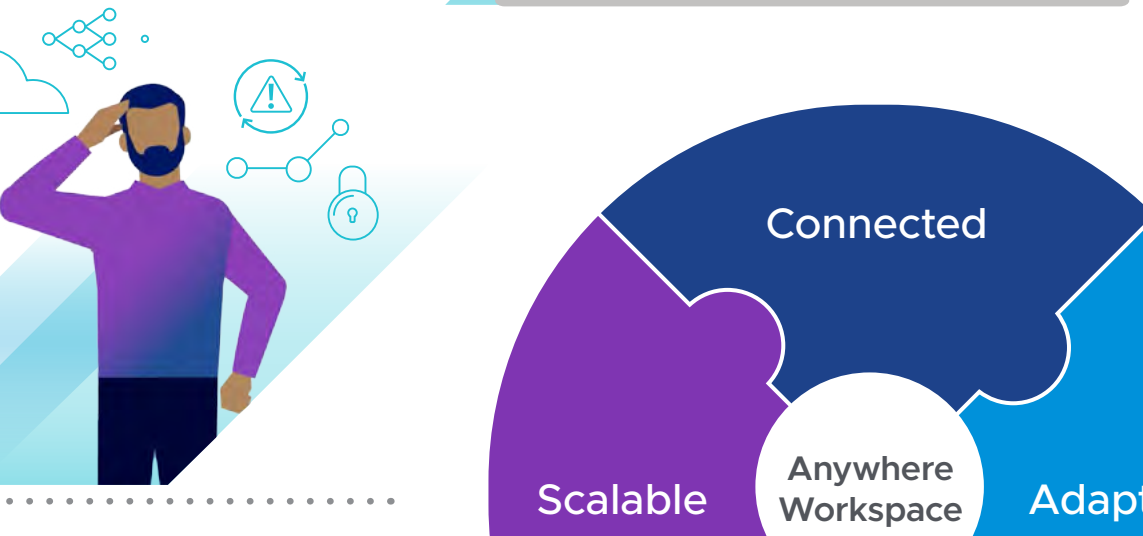


Hybrid work models

How employees and employers can meet in the middle

Hybrid work models that accommodate working both in and out of a corporate office provide the flexibility that most employees demand, along with the in-person collaboration that many employers feel is necessary to maintain their competitive edge.

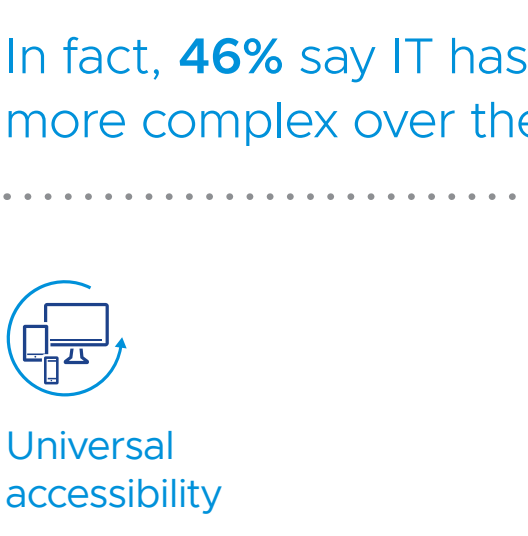
MOST EMPLOYERS AND EMPLOYEES AGREE THAT THREE DAYS IN THE OFFICE IS IDEAL⁵



Hybrid work requires a new type of workspace

Sub-par experiences plague hybrid employees working anywhere, any time and on different types of devices.

Lean IT teams struggle with operational complexity and fragmented security.



Integrated Anywhere Workspace solutions deliver secure, seamless experiences while reducing costs and operational overhead.

IT challenges

Lean IT teams tasked with supporting hybrid workforces wrestle with:

- Managing more devices and apps
- Protecting distributed endpoints with siloed security tools
- Providing frictionless access to tools and technologies whenever and wherever they're needed

In fact, 46% say IT has become more complex or significantly more complex over the last two years.²

Universal accessibility

Giving all employees access to all essential resources and applications anytime, anywhere

Employee experience

Providing a seamless, best-in-class experience when using remote desktops

Business continuity and disaster recovery

Ensuring the ability to quickly continue or recover business operations in a disaster

Security and compliance

Protecting a growing mobile workforce against increased vulnerabilities

Management and visibility

Simplifying management and improving visibility across distributed environments

Operational efficiency

Delivering improved operational efficiency without compromising employee experience

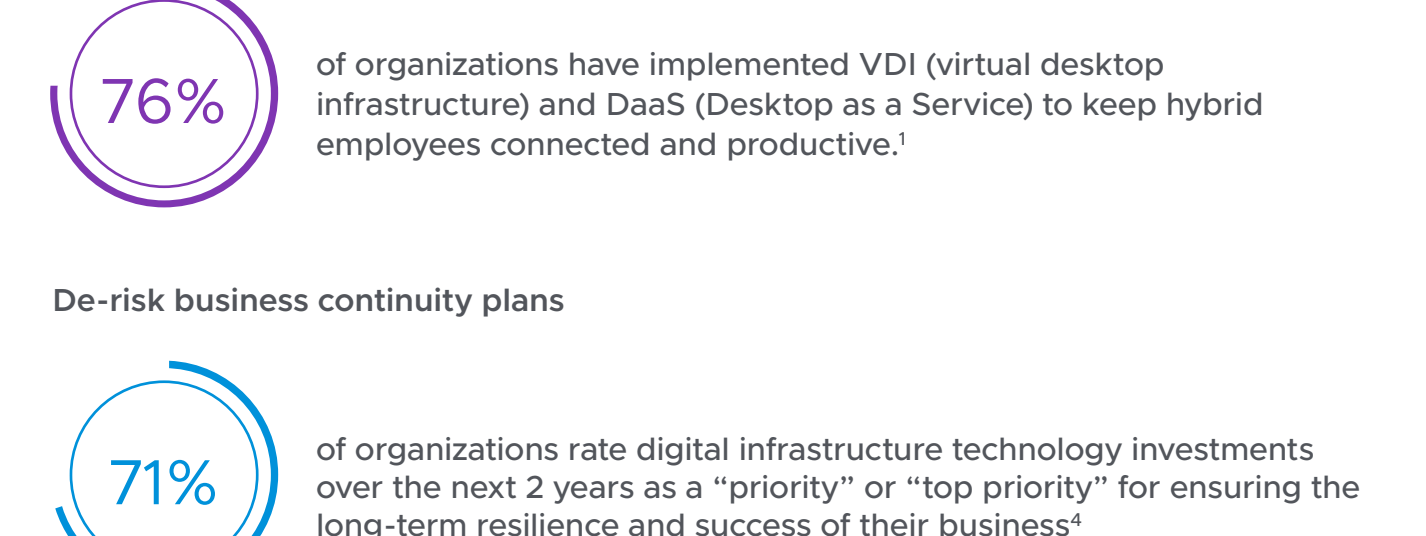
Technology solutions

Hybrid work models and anywhere workspaces require new systems and mindsets.

1. Cloud and SaaS

Cloud consumption models help IT increase operational efficiency without the need to add more staff or deal with additional process complexity.

As a result:



The SaaS operating model and economics are shaping the future of application development, delivery and management.

Improve employee accessibility

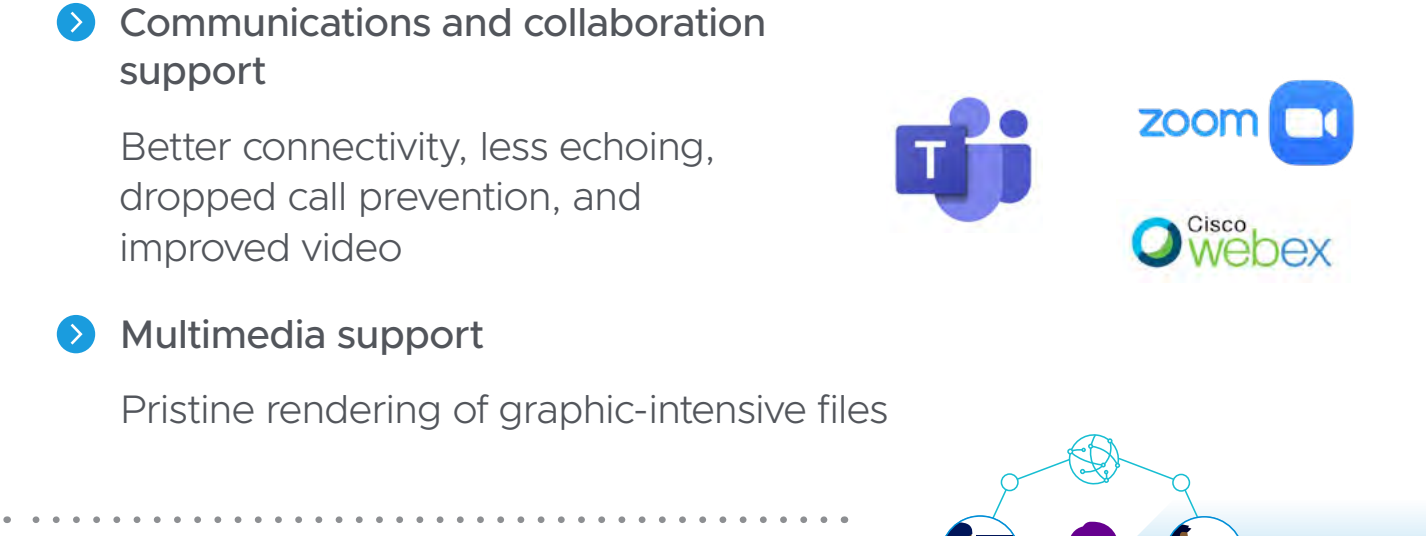
- Simplify application access across devices while providing a consistent user experience.
- Organizations can more easily scale application access without being slowed down by legacy on-premises infrastructure.

Increase IT operational efficiency

- Simplify IT management of day-to-day, time-consuming tasks associated with on-premises infrastructure.
- Organizations can accelerate innovation thanks to efficient delivery of the latest software releases.

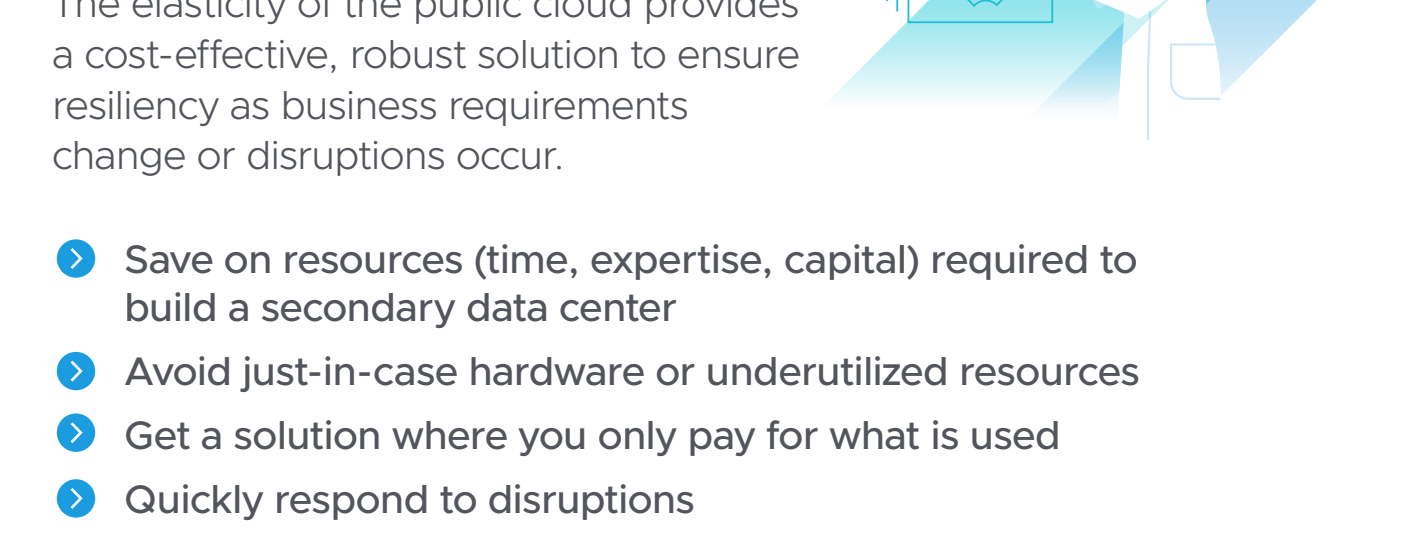
2. Automation and digital tools

Organizations of all types are leveraging automation to do more with less—especially those with a hybrid work policy.



3. VDI and DaaS

Securely delivering virtual desktops and apps, from on-premises to the cloud, enables a digital workspace that is available at any time and place, and on any device.



Increase employee experience and accelerate innovation

Managing and delivering services across distributed environments to end users with traditional or legacy desktop and app tools has also become increasingly difficult. Cloud-hosted VDI solutions deliver flexibility, agility and simplified management that IT teams need, while providing a seamless employee experience.

The result? Connected workers collaborating and innovating.

De-risk business continuity plans

Improve cost efficiencies

Pay as you go for the resources you use rather than committing to upfront expenses for data center development or expansion.

A modern VDI solution for the Anywhere Workspace

With VMware Horizon®, IT teams can elevate the digital workspace experience with the efficient and secure delivery of virtual desktops and apps from on-premises to the cloud.

1. Manage from the cloud

Efficiently deploy, manage, monitor and scale desktops and apps across private, hybrid and multi-cloud infrastructure using a cloud-based console and SaaS management services.

2. Extend the best digital workspace experience to all apps

- Virtual desktops and apps**
Optimized delivery from on-premises to the cloud
- Communications and collaboration support**
Better connectivity, less echoing, dropped call prevention, and improved video
- Multimedia support**
Pristine rendering of graphic-intensive files

3. Provide end-to-end security from the end user to the device to the cloud

- No endpoint data loss
- Secure BYOD usage
- Complete access control
- Centralized patching against vulnerabilities
- Trusted images every time

4. Leverage hybrid cloud to unlock critical use cases

The elasticity of the public cloud provides a cost-effective, robust solution to ensure resiliency as business requirements change or disruptions occur.

- Save on resources (time, expertise, capital) required to build a secondary data center
- Avoid just-in-case hardware or underutilized resources
- Get a solution where you only pay for what is used
- Quickly respond to disruptions
- Scale capacity up and down to meet business demands

Learn more about VMware Horizon

Download this ebook for more insights into how VMware Horizon supports hybrid workforces with the efficient delivery of virtual desktops and applications.

[DOWNLOAD EBOOK](#)

1 VMware, Inc. "The Distributed Work Dilemma: When Innovation and Job Satisfaction Collide" - 2022.
2 Enterprise Strategy Group. "Cloud Services Help Accelerate EUC Strategies." Mark Bowler, May 2022.
3 Enterprise Strategy Group. "Are Desktops Doomed? Trends in Digital Workspaces, VDI and DaaS." Mark Bowler, April 2020.
4 IDC. "Market Analysis: Remote Workplaces Virtual Client Computing, 2022." Sharon Nohria, 2022.
5 IDC. "Market Analysis: Remote Workplaces Virtual Client Computing, 2022." Sharon Nohria, 2022.
6 The Tanja Group, Inc. "When Comparing Cloud Alternatives, for the Best TCO Leverage VMware Cloud Foundation." April 2019. (VMware-sponsored paper.)
8 IDC. "The Business Value of Hybrid Cloud with VMware." Richard L. Villari and Matthew Marston, August 2019. (VMware-sponsored paper.)