

# 3 Criteria to Simplifying Cloud Complexity

## GAIN CONSISTENT OPERATIONS ACROSS MULTIPLE CLOUDS

Clearly, cloud computing is the path to future-proof IT infrastructure. But how do you harness the maximum agility of a cloud operating model? Successful cloud transformation begins with three tightly interconnected steps:

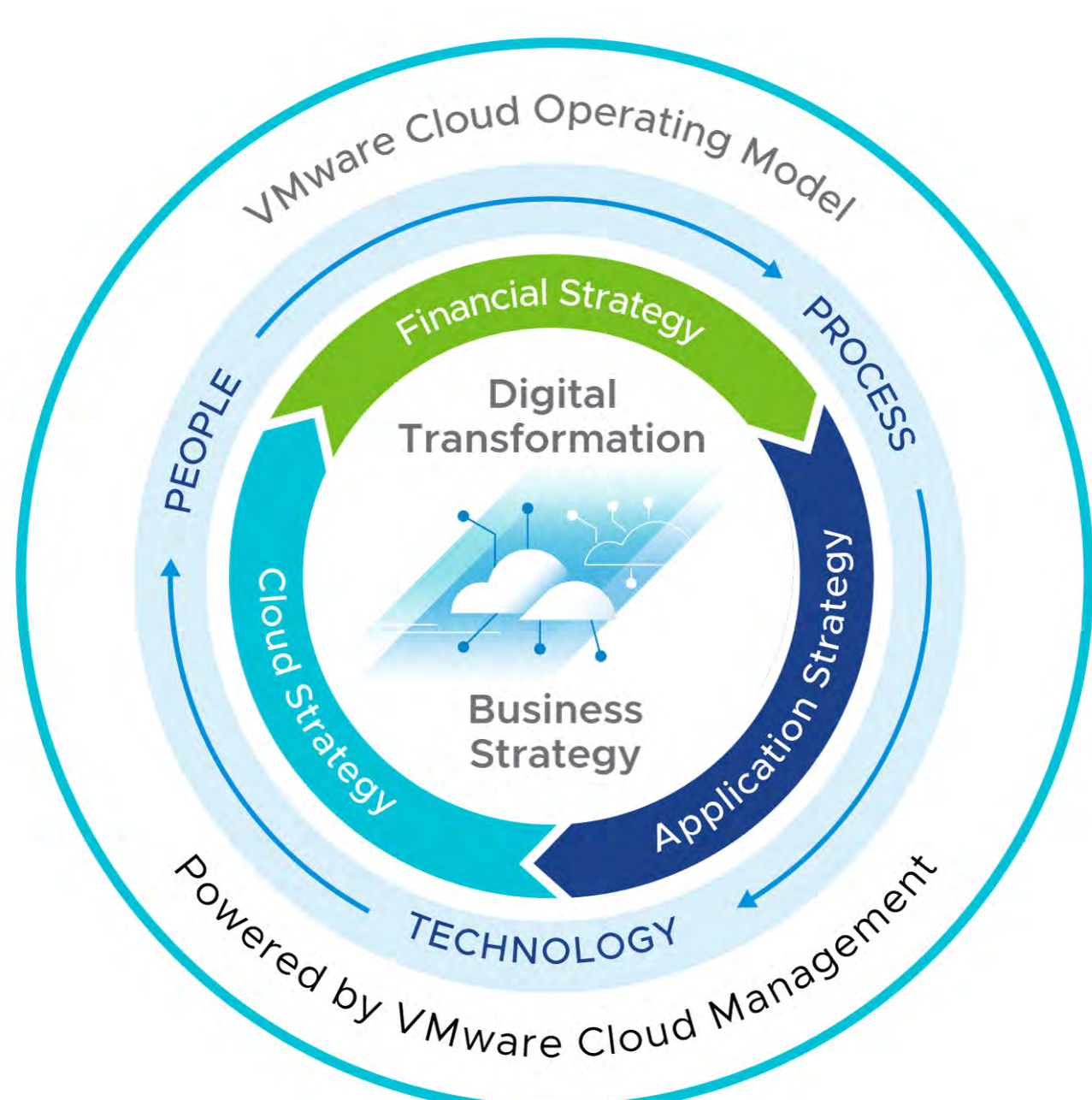


**1**

### Start with a Cloud Operating Model

Your cloud operating model provides the foundation for delivery automation, performance, cost, and security for all workloads, wherever they reside. Design your cloud operating model specifically to increase responsiveness to the needs of your business.

The VMware Cloud Operating Model helps bind together your business, application, and cloud strategies from a people, process, and technology perspective.



**2**

### Adopt a Multi-Cloud Strategy

Multi-cloud adoption redefines the foundation of IT to power every application on any cloud and operate consistently across the data center, the edge, and any cloud. Moving to multi-cloud has become a priority for organizations shaping the future—because CXOs recognize that modern business will run on modern apps, and modern apps will need to run on a mix of clouds.

Bottom line: multi-cloud means future-ready:

**92%** of enterprises now have a multi-cloud strategy<sup>1</sup>

**55%** of organizations are already using multiple public clouds<sup>2</sup>

**91%** of executives agree their major app initiative in 2021 is to migrate and modernize legacy apps.<sup>3</sup>



**3**

### Gain Consistency with Multi-Cloud Management

Multi-cloud management is the enabling technology that powers your cloud operating model. A cloud operating model rolled out with a modern, multi-cloud management solution will bring consistency to managing all types of clouds and allow you to adapt, respond, and innovate on the fly.

Primary benefits of consistency across multi-cloud environments<sup>4</sup>:



**49%** improved responsiveness to customers and lines of business



**28%** faster delivery of application features and releases



**38%** reduced IT operating costs



## Control the Cloud Future with VMware Cloud Management

VMware has built the market's leading multi-cloud management solution<sup>5</sup> to power your cloud transformation. It gives you a single cloud management control plane for unified visibility and consistent operations of your applications, infrastructure, and platform services. It helps you:



**Accelerate** agility by automating across infrastructure and application service delivery to unlock innovation



**Control** cloud spend by simplifying financial management, driving accountability, and managing sustainability



**Optimize** performance and manage resource utilization at minimal cost to maximize efficiency



**Protect** infrastructure and assets by managing risk, strengthening security posture, and automating governance

## Get the Details about VMware Cloud Management

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1. Flexera: 2021 State of the Cloud Report  
 2. ParkMyCloud, Statista 2021 Market Survey  
 3. ESG Research's Hybrid Cloud Trends — Strategies for Optimizing and Managing On- premises and Public Cloud Infrastructure report  
 4. VMware: 2020 VMware Market Insights Report  
 5. IDC: Worldwide Cloud System & Service Management Market Shares