



## The Nonprofit **EMPOWER** Process

7 steps to help nonprofit  
leaders select the right  
cloud solution

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### Step 1: Envision Digital Transformation

Define and prioritize your digitization strategy, identifying the problems you wish to address and the organizational outcomes you will achieve.

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### Step 2: Manage Change

Assign an executive sponsor and create a plan to manage change and increase adoption.

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### Step 3: Partner Selection

Determine the right partner to ensure your success from start to finish.

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### Step 4: Outcome Mapping

Create process maps that align to expected organizational outcomes for each team and department.

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### Step 5: Write an Impact Plan

Outline the case for change, detailing the expectations, return on investment (ROI), and timeline.

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### Step 6: Embrace Digitization

Help your people see the value in digital transformation by showcasing new capabilities that will promote adoption of new technology and processes.

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### Step 7: Realize Results

Digital transformation is a journey. Be sure to set clear milestones, measure results, and celebrate successes along the way.

Learn More: [Read the Savvy SMB Leader's Buyers Guide](#)

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