The Total Economic Impact™ Of VMware Carbon Black Cloud

FORRESTER®

Through two customer interviews, a survey of 34 Carbon Black enterprise users, and data aggregation, Forrester concluded that VMware Carbon Black Cloud has the following three-year financial impact.

"Before Carbon Black we would probably have to ship the PC overnight– it's not cheap. Now we're able to go in with Carbon Black, and as long as there's an internet connection we're able to check the admin account, modify, do stuff in the command prompt. It has saved us on multiple occasions."

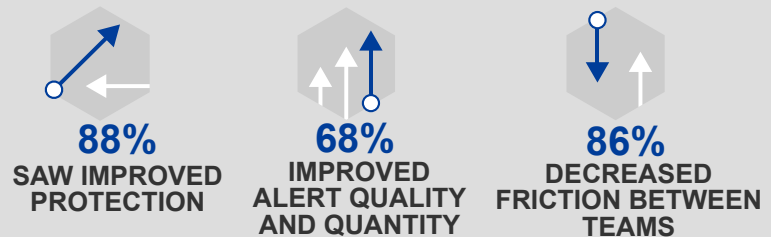*Senior System Administrator, Healthcare*

<3 MONTHS PAYBACK

379% ROI

15 HOURS SAVED PER INCIDENT

VOICE OF THE CUSTOMER

"By the time we get in the platform and we've read the two different pieces we know within five minutes whether something is truly wrong, and if it is, where we need to start working"
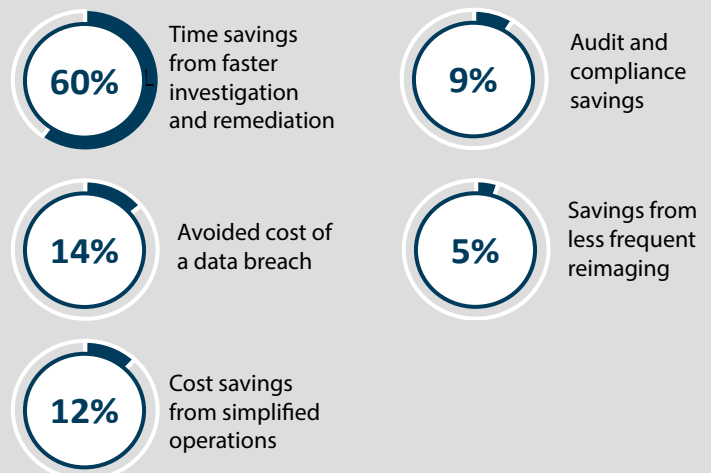
Director of Infrastructure and Cyber Security, Real Estate

The average survey respondent replaced **2.67 vendors** with Carbon Black Cloud

75% Carbon Black Cloud reduces reimaging by **75%**

SURVEY SUMMARY

88% SAW IMPROVED PROTECTION

68% IMPROVED ALERT QUALITY AND QUANTITY

86% DECREASED FRICTION BETWEEN TEAMS

THE COMPOSITE SAW **$3.65M** IN CUMULATIVE BENEFITS OVER THREE YEARS

60% Time savings from faster investigation and remediation

9% Audit and compliance savings

14% Avoided cost of a data breach

5% Savings from less frequent reimaging

12% Cost savings from simplified operations

Comissioned By:

vmware® Carbon Black