

A day in the life of a fundraising manager

8:00 AM

Samantha begins her day in Excel, looking over the fundraising campaign's performance. She uses Copilot to analyze the data and create some charts to showcase the outcomes.



Copilot in Excel

Create a scatter plot of donation amounts against donor age.

8:15 AM

She meets with the marketing team to discuss ongoing campaigns and upcoming events. She asks Copilot to summarize the main open items.



Copilot in Microsoft Teams

Summarize the meeting and be sure to list all the open items and their status.

9:00 AM

Samantha asks Copilot to provide a concise summary of the latest trends and articles, ensuring she stays informed and ready to adapt to new fundraising opportunities.



Microsoft 365 Chat

Summarize information about latest trends and opportunities on fundraising activities.

4:00 PM

Samantha needs to catch up on a chat she started in the morning. She asks Copilot to summarize the thread.



Copilot in Microsoft Teams

Summarize this thread calling out where my name was mentioned and any action items relevant for me.

2:00 PM

It's time to connect with donors. Samantha can focus on her presentation knowing Copilot is taking notes. She asks Copilot to draft a thank you note for the potential donor from her meeting notes.



Copilot in Outlook

Generate a brief thank you email template for donors that can be personalized with their name, donation amount, and preferred cause. The tone should be warm and appreciative.

11:00 AM

Samantha prepares a presentation for the board, highlighting the achievements and financials of recent campaigns. Copilot suggests the most impactful way to present the data and helps her design the slides.



Copilot in PowerPoint

Create a presentation from [Word document link to 2024 Campaigns Results.docx]. Add additional slide based on the new potential partnership details outlined below...



Samantha is a fundraising manager