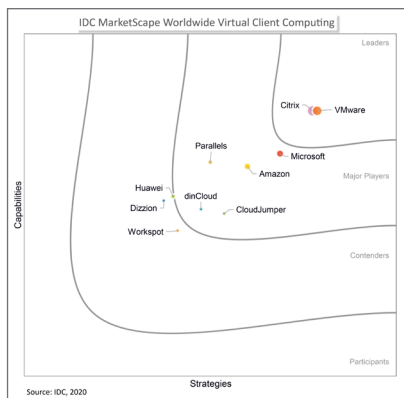


Transform Your Legacy Desktop Virtualization Environment with VMware Horizon

Find out why VMware was named a Leader in the [IDC MarketScape: Worldwide Virtual Client Computing 2019–2020 Vendor Assessment](#).



Source: IDC MarketScape Worldwide Virtual Client Computing Software Vendor Assessment™ by Shannon Kalvar, January 2020, IDC #US45752419

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe. Vendor market share is represented by the size of the icons.

“Many healthcare organizations use Citrix to distribute Epic to their end users. We’re able to save millions of dollars by going with VMware RDSH.”

MATTHEW DOUGLAS
CHIEF ENTERPRISE ARCHITECT
SENTARA HEALTHCARE

Today’s desktop virtualization landscape has changed. A distributed workforce has emerged and redefined the workplace, and organizations are placing a higher priority on desktop and app virtualization to ensure business continuity and employee productivity in this new era. Additionally, an influx of devices, both company and employee-owned, as well as unpredictable connectivity via mobile, user-installed, and corporate networks, means that user experience and security are also of more importance than ever before.

Technology exists to help navigate this terrain. However, using various point products simply adds to the challenge. Leveraging one provider for your Software-Defined Data Center (SDDC), another for desktop and app virtualization, and others for application, user environment, and endpoint management adds to the problem. Fortunately, VMware Horizon® has all the tools needed to fully support a distributed workforce!

A Modern Platform Built for Simplicity and Speed

VMware Horizon has exclusive capabilities that no other platform can provide. For example, customers can rapidly provision personalized virtual desktops and apps using Instant Clones, which leverages tight integration with VMware vSphere® to deliver in seconds what other platforms can only deliver in minutes. What’s more, all Horizon environments leverage the Horizon Control Plane, a cloud-based managed service from VMware that simplifies Day 2 management of images, apps, profiles, and policies across any Horizon environment, on-premises or in the cloud.

End-to-End Security

Security is intrinsic to everything in the Horizon platform, from the VMware SDDC to the endpoint. Customers using Horizon can rest assured knowing that they can securely enable bring-your-own devices without leaving data on an endpoint, while also taking advantage of complete access control, centralized patching, secure East-West traffic, and VMware Carbon Black integrations.

More importantly, VMware has an excellent security track record, which has earned us our customers’ trust as a strategic provider, innovator, and partner.

For a fourth consecutive year, Gartner recognized VMware as a Leader in completeness of vision and the ability to execute for our product solution. Read the [2021 Gartner Magic Quadrant for Unified Endpoint Management \(UEM\) Tools](#).



Source: Gartner®, Magic Quadrant™ for Unified Endpoint Management Tools, Dan Wilson, Chris Silva, Tom Cipolla, August 16, 2021.

The Best Digital Workspace Experience

A modern, secure desktop virtualization platform is nothing without a top-notch end-user experience, which is why VMware has heavily invested in building the best digital workspace in the industry. Horizon leverages the Blast Extreme protocol, which adapts to changing network conditions on the fly so users can always remain productive. Blast Extreme also has optimizations for real-time collaboration tools like Zoom, WebEx, and Teams.

What's more, Horizon includes VMware Workspace ONE® Access, which delivers a single interface from which users can access all their apps, including web and SaaS, from any device.

See for Yourself

Customers continue to switch to VMware Horizon to satisfy their mission-critical desktop and app delivery needs. Consider Sentara Health, which switched to Horizon to deliver Epic and saved \$1 million. Three of the top-five global banks have switched to Horizon as well, with one of them using it to help 160,000 users work remotely during shelter-in-place restrictions.

VMware has the modern platform that provides the capabilities, security, and user experience needed to support a successful distributed workforce.

Are you unhappy with Citrix and looking for a safe passage to a modern solution? Contact your VMware sales rep to see if you qualify for a free Pilot.

