

Learn how this partner accelerates revenue by scaling customer engagement with consistent content and AI-driven sales intelligence

With the PartnerOn, marketing and sales come together through regular content and AI insights — driving stronger engagement, faster conversations, and growing pipelines.

“ContentMX has enabled us to scale our efforts significantly, shifting our focus from time consuming content creation to real time interaction. The feedback from our customers has been consistently positive, specifically highlighting the professional ‘polish’ of our digital presence.”

— Len Moncrieffe

Outcomes They Experienced

By using our platform, Len was able to:

- **Scale customer engagement** without adding marketing headcount
- **Save hours of time** for sales and outreach
- **Receive consistently positive customer feedback** on content quality
- **Generate new sales conversations** and opportunities
- **Identify new pipeline opportunities** using AI intelligence



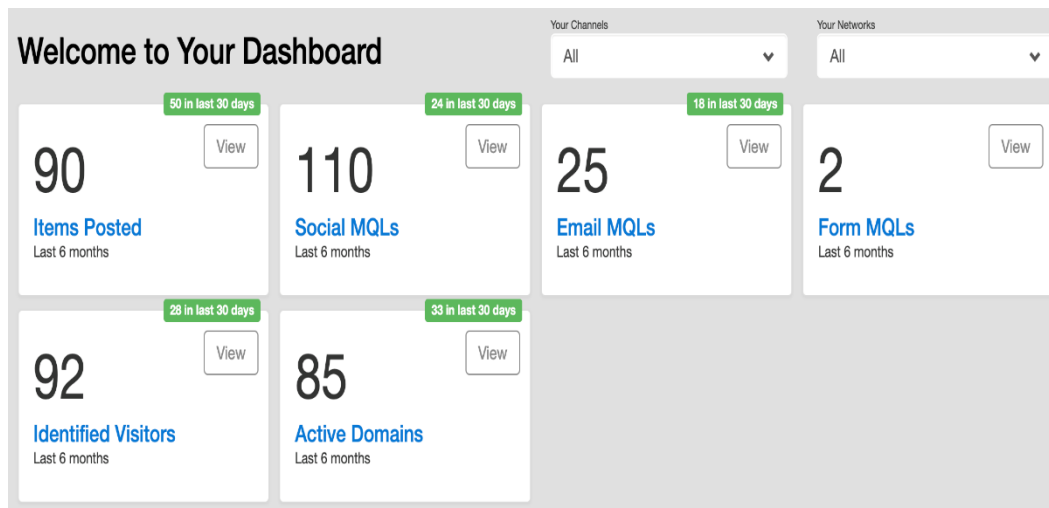
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Actionable Intelligence that Helps Close Deals

With help from our new 'My Reporting Dashboard', are some of Len's results...



Why These Results Matter for Sales Teams

By giving sellers access to always-on, professionally curated content, PartnerOn helps teams stay visible and relevant with customers without spending hours creating materials.

This consistency is crucial in helping you:

- Build credibility with your audience
- Spark new sales conversations
- Keep momentum moving forward

The addition of AI Intelligence takes this a step further, turning engagement into insight. Partners like Len gain early visibility into potential opportunities, helping them prioritize outreach and focus on accounts that show real interest.

The Result: An efficient sales motion — where time is saved, conversations happen faster, and engagement turns into pipeline.



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