

# Unlock cloud and AI benefits with Microsoft Dynamics 365 Business Central



## Growing businesses need a cloud solution powered by AI to keep up in today's business landscape.

Cloud technology enables organizations like yours to transform business operations to mitigate security, flexibility, and scalability challenges that impact growth goals and key business priorities.

**\$4.88M**

Is the average cost of a data breach—a 10% increase from 2023.<sup>1</sup>

**78%**

of surveyed workers prefer flexible (hybrid or remote) working options.<sup>2</sup>

**66%**

of surveyed SMBs plan to invest in technology to diversify their products and services to meet new market demands.<sup>3</sup>

**21%**

of SMBs report using technology to adopt more sustainable business practices as a top five priority.<sup>3</sup>

## Adapt to your business needs today with us.

We have the expertise and experience to help your business be ready for growth with Dynamics 365 Business Central—the first comprehensive business management solution with Microsoft Copilot. With comprehensive AI, security, and compliance built-in, we can connect your existing systems with Business Central so your employees can access the tools and data they need across locations and devices.

Additionally, we can configure Business Central to make it easier to track and report in a way that aligns with your organization's priorities, such as sustainability.

## How your business benefits

As your technology partner, we can help you quickly and securely move to the cloud with Dynamics 365 Business Central so you can start realizing benefits on your investment. Dynamics 365 Business Central users see:



**172%**

return on investment (ROI).<sup>4</sup>



**18%**

improvement to productivity for finance and operations staff.<sup>4</sup>



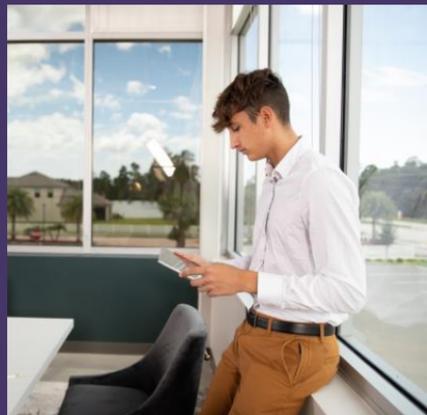
**\$30,000**

savings in avoided third-party fees annually.<sup>4</sup>

## Connect with us to learn how to embrace the cloud and quickly adopt new business models

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1. "Cost of a Data Breach Report 2024," IBM, 2024  
2. "Remote Work Statistics and Trends for 2024," Robert Half, 2024  
3. "2024 SMB Priorities. Aligning Technology Investments to Business Requirements" SMB Group, 2024  
4. "The Total Economic Impact™ of Microsoft Dynamics 365 Business Central," Forrester, 2023