

Five reasons to extend your data center to the cloud

1. Footprint expansion

Obtain capacity for new projects and expand into new geographies without building a new data center or investing in over-provisioning.

2. On-demand capacity and urgent LOB applications

Handle unplanned temporary capacity needs, anticipated seasonal spikes in demand, and urgent line-of-business applications without the capital expense of maintaining idle capacity while also minimizing the time and effort to procure and configure hardware on-premises by rapidly delivering services in the cloud.

3. Modern hybrid applications

Future proof your investments and provide a consistent Kubernetes and container experience for developers and operators to deploy, manage, and scale Kubernetes clusters across on-premises and cloud environments.

4. Test, development and IT lab environments

Perform test/dev and lab/training activities in a flexible pay-by-the-hour environment, with the ability to move between cloud, on-premises, and other regions as needed.

5. Remote workforce enablement

Aid remote workers and alleviate travel restrictions with virtual desktop infrastructure in the cloud.

78%

of respondents expect to move virtual servers, applications, and/or data back and forth between their on-premises resources and the public cloud.¹

54%

of IT managers and executives view public cloud management of infrastructure services as more difficult than on-premises.¹

35%

of enterprises see faster time to market as the key benefit of public cloud, as a result of being able to consume resources without needing to procure, deliver, and install capacity.²

34%

of enterprises see scaling to address demand requirements as a key benefit of public cloud.²

1. Hybrid Cloud Trends Survey, Enterprise Strategy Group, March 2019 (N=358)

2. 451 Research's Voice of the Enterprise: Cloud, Hosting & Managed Services, Workloads and Key Projects 2019. 451 Research, part of S&P Global Marketing Intelligence, does not guarantee, warrant, or endorse the products or services of any firm, organization, or person.